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This Agreement becomes a binding contract between you and Beck McCormick™ when you purchase the license. If you do not wish to be bound by the Agreement, you cannot access, use or download the Licensed Web Fonts. Please read this entire document before agreeing to be bound. Certain capitalized terms are defined in Section 9 of this Agreement.

You hereby agree to the following:

1. Binding Agreement. You are bound by the Agreement and you acknowledge that all Use of the Licensed Web Fonts is governed by the Agreement.

2. License Grant. The Licensed Web Fonts are licensed, not sold, to you for Use only under the terms of this Agreement. Beck McCormick™, as the licensor, reserves all rights not expressly granted to you. You are hereby granted a non-exclusive, non-assignable, non-transferable (except as expressly permitted herein) license to Use the Licensed Web Fonts on Websites, using the @font-face selector in CSS files, subject to all of the following:

- You may not link to, nor put online, any version of a Licensed Web Font not supplied in a Web Font Kit.
- The comments, showing copyright and other legal information provided in the sample HTML/CSS/Javascript files, for each Licensed Web Font must be retained in your working Website code.
- The Licensed Web Fonts may be used on any Website owned or controlled by you (subject to the next bullet point). The total traffic, measured in page views, of all Websites Using a Licensed Web Font must be no greater than the number of page views specified in your account at located at www.beckmccormick.com. Businesses or organizations such as advertising agencies, web design agencies or hosting providers that are responsible for multiple clients’ Websites must enter into separate Agreement’s for each client Website.
- The Licensed Web Fonts may be used in a Website where visitors produce Styled Content by directly or indirectly selecting a Licensed Web Font and entering or editing content using that Licensed Web Font, if and only if the Website does not enable or facilitate the Styled Content being used outside the Website. Examples of using Styled Content outside of a Website include but are not limited to producing merchandise, PDF documents, image files, or personalized physical objects using the Styled Content.
- You may not use conversion or editing tools on the Licensed Web Fonts.

- Use of the Licensed Web Fonts with technologies other than @font-face, such as sIFR, Cufón or Typeface.js, is not allowed.
- You must retain the page view tracking code, as supplied in the Web Font Kit, on all Websites that Use the Licensed Web Fonts.

You shall identify all Licensed Web Fonts to visitors of Websites only by the Licensed Web Font's original name and in accordance with accepted trademark practice, including identification of the trademark owner's name. The Website's font selection user interface must display the Licensed Web Font's original name(s) and cite the source of the Licensed Web Font. You will only use the Licensed Web Font's original name(s) to identify a Licensed Web Font which effects a faithful reproduction of the underlying font and which is of a quality sufficient to meet industry typographic quality standards.

3. Intellectual and Industrial Property Rights. You agree that the Licensed Web Fonts are protected by the copyright law and other intellectual and industrial property rights of the United States of America and its various States, by the copyright law and other intellectual and industrial property rights of other nations, and by international treaties. You agree to treat the Licensed Web Fonts as you would any other copyrighted material. You may not copy the Licensed Web Fonts, except as expressly provided herein. You agree not to adapt, modify, alter, translate, convert, or otherwise change the Licensed Web Fonts, or to create Derivative Works from the Licensed Web Fonts or any portion thereof. You further agree not to use the Licensed Web Fonts in connection with software and/or hardware which create Derivative Works of the Licensed Web Fonts. You agree not to reverse engineer, decompile, disassemble, or otherwise attempt to discover the source code or instructions of the Licensed Web Fonts, provided, however, that if you are located in a European Community member country or any other country which provides rights materially similar to the rights set forth in this provision, you may reverse engineer or decompile the Licensed Web Fonts only to the extent that sufficient information is not available for the purpose of creating an interoperable software program (but only for such purpose and only to the extent that sufficient information is not provided in a timely manner free of charge by Beck McCormick™ upon written request). You agree that Beck McCormick™, or its third party licensors, owns all right, title and interest in and to the Licensed Web Fonts, their structure, organization, code, and related files, including all intellectual and industrial property rights therein such as copyright, design and trademarks rights. You agree that the Licensed Web Fonts, their structure, organization, code, and related files are valuable property of Beck McCormick™ or its third party licensors and that any intentional or negligent Use of the Licensed Web Fonts not expressly permitted by the Agreement constitutes an infringement of intellectual and industrial property rights.

You agree to use trademarks associated with the Licensed Web Fonts according to accepted trademark practice, including identification of the trademark owner's name. The

use of any trademark authorized herein does not give you any rights of ownership in that trademark and all use of any trademark shall inure to the sole benefit of Beck McCormick™. You may not change any trademark or trade name designation for the Licensed Web Fonts.

4. **Warranty; Limitation of Liability.** Beck McCormick™ warrants to you that the Licensed Web Fonts will perform substantially in accordance with W3C specifications for the use of fonts in conjunction with the '@font-face rule' specified in the cascading style sheets ("CSS") specification set forth on the <http://www.W3.org> website as of the date of this Agreement for the twenty-one (21) day period following delivery of the Licensed Web Font(s). To make a warranty claim, you must, within the twenty-one (21) day warranty period, contact Beck McCormick™ with sufficient information regarding your licensing of the Licensed Web Font(s) so as to enable Beck McCormick™ to verify the existence and date of the license. If the Licensed Web Font(s) do not perform substantially in accordance with W3C specifications for the use of fonts in conjunction with the '@font-face rule' specified in the cascading style sheets ("CSS") specification set forth on the <http://www.W3.org> website as of the date you agree to be bound by this Agreement, the entire, exclusive, and cumulative liability and remedy shall be limited to the refund of the license fee you paid to Beck McCormick™ to obtain delivery of the Licensed Web Font(s).

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5. Transfer of the Licensed Web Fonts. You may not rent, lease, sublicense, give, lend, or further distribute the Licensed Web Font(s), or any copy thereof, except as expressly provided herein. You may transfer all its rights to use the Licensed Web Font(s) to another person or legal entity provided that (i) the transferee accepts and agrees to be bound by all the terms and conditions of this Agreement, and (ii) you destroy all copies of the Licensed Web Font(s), including all copies stored in the memory of a hardware device. If you are a business or organization, you agree that in case of a reasonable doubt with regard to the proper Use of the Licensed Web Font(s) within your organization, upon request from Beck McCormick™ or its authorized representative, you will, within thirty (30) days, fully document and certify that the Use of any and all Licensed Web Fonts licensed by you from Beck McCormick™ at the time of the request is in conformity with your valid licenses from Beck McCormick™.

6. Copies. You may make one back-up copy of the Licensed Web Font(s) for archival purposes only, and you shall retain exclusive custody and control over such copy. Any copies that you are expressly permitted to make pursuant to the Agreement must contain the same copyright, trademark, and other proprietary notices that appear on or in the Licensed Web Font(s). Upon termination of Agreement, you must destroy the original and any and all copies of the Licensed Web Font(s).

7. Termination. Upon failure by you to comply with the terms of the Agreement, Beck McCormick™ shall be entitled to terminate the Agreement upon notice by regular mail, telefax or email. The termination of the Agreement shall not preclude Beck McCormick™ from suing you for damages for any breach of the Agreement. The Agreement may only be modified in writing signed by an authorized officer of Beck McCormick™.

8. Other Terms and Conditions. In the event that any provision of this Agreement is unenforceable or invalid, such unenforceability or invalidity shall not render this Agreement unenforceable or invalid as a whole, and, in such event, such unenforceable or invalid provision shall be changed and interpreted so as to best accomplish the objectives of such provision within the limits of applicable law or court decisions.

You agree that the Licensed Web Fonts may not be shipped, transferred or exported into any country or used in any manner prohibited by the United States Export Administration or any applicable export laws, restrictions or regulations.

9. Definitions:

“Derivative Work” means binary data based upon or derived from the Licensed Web Font(s) (or any portion of the Licensed Web Font(s)) in any form in which such binary data may be recast, transformed, or adapted including, but not limited to, binary data in any format into which the Licensed Web Font(s) may be converted.

“Licensed Web Fonts” means those fonts optimized for use on the Web, either individually or collectively, that you license from Beck McCormick™ through its website located at www.beckmccormick.com

“Beck McCormick™” means collectively Beck McCormick™, its successors and assigns, its parent and affiliated corporation McWillough Enterprises, Inc., its authorized distributors, and any third party that has licensed to Beck McCormick™ any or all of the components of the Font Software supplied to you pursuant to the Agreement.

“Styled Content” means any content produced on a Website by a visitor to such Website through Use of the Licensed Web Fonts.

“Use” of the Licensed Web Fonts shall occur when an individual is able to give commands (whether by keyboard or otherwise) that are followed by the Licensed Web Fonts, regardless of the location in which the Licensed Web Fonts resides. “Use” of the Licensed Web Fonts shall also occur when the software or instructions are executed.

“Web Font Kit” means a repository for the bundling of Licensed Web Fonts for Use on a Website. A Web Font Kit shall contain page view tracking code which must be retained by you and placed on all Websites which Use any Licensed Web Fonts.

“Website(s)” means a web site or web sites (i.e., a collection of web pages, images, videos or other digital assets that are hosted on one or more web servers, accessed from a common root Uniform Resource Identifier (URI)) which: (i) Uses or accesses the Licensed Web Font(s) in its web pages, (ii) does not in any way enable the permanent installation of the Licensed Web Font(s) by Website visitors on any printer or display which displays a screen image created by Use of or access to the Licensed Web Font(s), and (iii) reasonably restricts access to Licensed Web Font(s) from Use or access by web pages or any document not originating from such Websites.

McWillough Enterprises, Inc. and its subsidiary, Beck McCormick™'s mailing address is: 12011 Sycamore Ln, Garden Grove, CA, USA, 92843

All inquiries and requests for licenses may be sent via e-mail to:
beck@beckmccormick.com